

JM FINANCIAL MUTUAL FUND

NOTICE

JM FIXED MATURITY FUND - SERIES XIX - PLAN B (JM FMF - XIX - B)

(A Close - ended income fund offering fixed maturity plans)

An offer for units @ ₹10/- each during the multiple New Fund Offer ("NFO") period.

Plan B will have tenure of 91 days from the date of the allotment of units of the plan.

Investment Objective:

JM FMF - XIX - B: A close ended income scheme comprising various plans seeking to generate regular returns through investments in fixed income securities maturing on or before the date of the maturity of the Plans.

NFO period: NFO commences on : 18th February, 2011 NFO closes on : 22nd February, 2011

Investment Options: Plan B will have a Growth Option & Dividend Payout Option.

Investors are requested to indicate their preference while investing in the options. If an investor fails to specify his preference, he shall be deemed to have opted to select the Dividend Payout Option.

Asset Allocation Pattern .

Under normal circumstances, the asset allocation for each of the plans under the Scheme will be as follows:

Instruments	Indicative allocations (% of total assets) Maximum Minimum		Risk Profile
Government securities, Debt and Money Market securities (including fixed income derivatives)	100	0	Medium

Investment in fixed income derivatives at level of each portfolio shall be within the limits specified by SEBI from time to time. The cumulative gross exposure through debt and derivative positions will not exceed 100% of the net assets of concerned plan of the Scheme.

Any deviations from the asset allocation pattern would be only for defensive considerations and will be rebalanced within one month. The Investment Advisory Committee will be kept informed in case the portfolio is not rebalanced within the aforesaid time frame.

In terms of SEBI circular No. 12/147132/08 dated December 11, 2008, plans under the scheme shall invest only in such a securities which mature on or before the date of the maturity of concerned plan of the scheme.

The Trustee may, from time to time, pending deployment of funds of plans under the Scheme in securities in terms of the investment objective of the Scheme, invest the funds of the Scheme in short-term deposits of scheduled commercial banks subject to compliance with SEBI Circular SEBI/IMD/CIR No.1/91171/07 dated April 16, 2007 as amended by SEBI Circular SEBI/IMD/CIR No.7/129592/08 dated June 23, 2008.

Please refer the Statement of Additional Information ("SAI"), Scheme Information Document ("SID"), Key Information Memorandum cum Application Form and ASBA Form of the Scheme, which can be obtained free of cost from any of the JM Financial Mutual Fund Investor Service Centers or Distributors and from the website of JM Financial Mutual Fund viz., www.jmfinancialmf.com

Minimum Application Amount:

Minimum Investment of ₹ 5,000/- for each options and in multiples of ₹ 10/- thereafter.

Load structure:

Entry Load - NIL.

Exit Load - Since the Plan will be listed on the stock exchange, no exit load will be charged.

However, an investor would be paying cost in the form of a bid and ask spread and brokerage, as charged by his broker, for buying/selling of units.

Listing: Units of the scheme are proposed to be listed on National Stock Exchange of India Ltd. (NSE).

Dematerialization: The unitholders are given an option to hold the Units by way of an account statement (physical form) or in dematerialized form (Demat Form). The Units of the Scheme will be traded compulsorily in dematerialized form.

Bhanu Katoch

Chief Executive Officer

Place : Mumbai JM Financial Asset Management Private Limited
Date : February 16, 2011 (Investment Managers to JM Financial Mutual Fund)

For further details, please contact :

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Statutory Details: Trustee: JM Financial Trustee Company Private Limited. Investment Manager: JM Financial Asset Management Private Limited. Sponsor: JM Financial Limited.

Risk Factors: Mutual fund investments are subject to market risks and there is no assurance or guarantee that the objectives of the scheme will be achieved. As with any investment in securities, the Net Asset Value (NAV) of the units issued under the Scheme can go up or down depending on the factors and forces affecting the capital markets. Past performance of the Sponsor / AMC / Schemes of JM Financial Mutual Fund does not indicate the future performance of the schemes of JM Financial Mutual Fund. The sponsor is not responsible or liable for any loss resulting from the operation of the fund beyond the initial contribution made by it of an amount of Rupees One lac towards setting up of the Mutual Fund, which has been invested in JM Equity Fund. Each individual plan under the Scheme (at Portfolio level) should have a minimum number of 20 investors and no single investor should account for more than 25% of its corpus immediately after the close of the NFO i.e. at the time of allotment. JM Fixed Maturity Fund - Series XIX is only the name of the scheme and does not in any manner indicate either the quality of the scheme or its future prospects or returns. Investors in the Scheme are not being offered any guaranteed / indicative returns. Please see "Risk Factors", "Scheme Specific Risk Factors and Special Consideration" and "Right to limit redemptions" in the Scheme Information Document & Statement of Additional Information. Investors should read the Scheme Information Document & Statement of Additional Info

It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the SID has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the "Disclaimer Clause of NSE".